



# Search S2\_2510

|                                                |                                                                                                                                        |
|------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Purchase plan</b>                           | Selection plan 2/2025                                                                                                                  |
| <b>Search number</b>                           | S2_2510                                                                                                                                |
| <b>Selection</b>                               | General selection                                                                                                                      |
| <b>Selection type</b>                          | general selection                                                                                                                      |
| <b>Distribution level</b>                      | Premium 5                                                                                                                              |
| <b>Distribution level (shop class)</b>         | Premium 2 New                                                                                                                          |
| <b>Additional requirements and definitions</b> | Registration in the recycling system will be advantageous., Product feature enabling Alko's Green choice -symbol will be advantageous. |
| <b>Tender's maximum retail price €</b>         | 39.99                                                                                                                                  |
| <b>Customer type</b>                           | The happy medium, Social pleasure-seeker                                                                                               |
| <b>Possible situations of use</b>              | Hobby,                                                                                                                                 |
| <b>Tender's volume estimation, litres/year</b> | 4000                                                                                                                                   |
| <b>Tender starts</b>                           | 10/14/2024                                                                                                                             |
| <b>Tender expires at</b>                       | 12/16/2024                                                                                                                             |
| <b>Group</b>                                   | spirit drinks                                                                                                                          |
| <b>Product group</b>                           | Whisky                                                                                                                                 |
| <b>Product sub group</b>                       | Other whiskies                                                                                                                         |
| <b>Supplementary product type</b>              | single grain                                                                                                                           |

|                                                    |                       |
|----------------------------------------------------|-----------------------|
| <b>Bottle size (l)</b>                             | 0.7                   |
| <b>Tender - min alcohol<br/>(vol-%, etiquette)</b> | 40                    |
| <b>Listing date</b>                                | 05/08/2025            |
| <b>Sales date</b>                                  | 05/12/2025            |
| <b>Pricing group</b>                               | 2:Muut väkevät (=15%) |
| <b>Last date for delivery of<br/>samples</b>       | 12/30/2024            |
| <b>Tender listing date</b>                         | 05/08/2025            |